# **ISHWARI RAUT**



UX/UI Designer

I am a visual communication design student who loves to ideate stories. My interest lie in UX/UI and publication design. I tend to focus on understanding user needs and behaviours, leading to effective and engaging experiences.

#### **ACHIEVEMENTS**

UX research article, 'Redesigning Tasty by BuzzFeed' published by Bootcamp - Medium.

#### **SOFTWARE SKILLS**

**Figma** 

Adobe Illustrator

Adobe InDesign

**Adobe Photoshop** 

**Blender** 

## CONTACT

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#### **WORK EXPERIENCE**

### **Royale Cheese Innovations**

Design Intern | May 2023 - Ongoing

Working with various businesses, designing their websites, applications and portals and improving their user experience

#### **Because**

Design Intern | Jun 2022 - Jul 2022

Worked with real estate and skincare brands, building up their social media presence that blends with their brand identity.

#### The Storii

Content Writer | Jun 2021 - Jul 2021

Learned about digital marketing, how to pitch and write content for it. Worked with food and restaurant brands for their social media.

#### PERSONAL PROJECTS

#### Editor, KU Editorial Board- The Blend

The Blend | Dec 2020 - Oct 2022

Website Team- Modus 2022

Modus | Nov 2023

### Counter Speech Fellowship-YLAC India

YLAC India | Jul 2020 - Sept 2020